

# Score More with Less Marks



[www.BowlGenesis.com](http://www.BowlGenesis.com)

© 2014 Genesis Bowling. All Rights Reserved.



## The Evolution of a Clean Game.™

Cleaning your equipment on a regular basis not only helps protect your investment, it can help you score better as well. That's why we developed our Evolution™ line of bowling ball cleaners. Need a quick cleaning during competition? Hydro™ is for you. How about the muscle to clean anything? Go for the Maxx™. Has your bowling ball lost its reaction? Reclaim it with the tack restoring power of Intense™. Or, for a new way to clean your equipment, try Refresh™, a deep down cleanser that's a drop in the bucket!

  
**GENESIS**®  
Bowl Your Game™

\* Evolution Hydro™ has been approved for "USBC Anytime Use". Evolution Maxx™, Intense™, and Refresh™ have not been submitted for USBC testing and should not be used during sanctioned competition.

Ask for these Evolution™ Bowling Ball Cleaners at your local Pro Shop!

## Hydro<sup>EVOLUTION</sup>

Removes surface oil, dirt and scuff marks

Reduces oil build-up

Helps maintain ball reaction

Can be used anytime, even during competition\*



## Maxx<sup>EVOLUTION</sup>

Maximum Strength

Easily removes surface dirt and scuff marks

Extracts oil from deeper inside the ball

Helps extend the life span of a bowling ball

## Intense<sup>EVOLUTION</sup>

Removes surface oil, dirt and scuff marks

Restores the "tacky" feel on high friction surfaces

Intensifies ball reaction

Helps rejuvenate worn out coverstocks

## Refresh<sup>EVOLUTION</sup>

Extracts and emulsifies deep down build up of dirt and oils that accumulate over time

Refresh™ every 50 games to help maintain optimum ball reaction



**GENESIS**<sup>®</sup>  
Bowl Your Game™

© 2014 Genesis Bowling. All Rights Reserved.



[www.BowlGenesis.com](http://www.BowlGenesis.com)

Attention Pro Shop Operators! Call 1-888-959-6362 M-F, 9 am - 5 pm PST for more information on becoming a Genesis® Bowling retailer.

\* Evolution Hydro™ has been approved for "USBC Anytime Use". Evolution Maxx™, Intense™, and Refresh™ have not been submitted for USBC testing and should not be used during sanctioned competition.